

Live Well...Be Tobacco Free

Monthly Newsletter

Smoke-Free Multi-Unit Housing Ordinance

Effective May 1, 2014, smoking inside all units, including balconies, porches, and decks will no longer be allowed in all attached housing of two units or more, regardless of what is included in the lease. This ordinance applies to all multi-unit buildings including owner-occupied units, TICs, co-ops, and condominiums.

Over 53% of all Berkeley residents live in multi-unit housing structures and according to the CA Health Interview Survey, over 90% of Bay Area adults do not smoke in their own units. Less than 12% of adults are current smokers in Alameda County.

The ordinance also requires that all newly initiated leases must include no-smoking provisions and that condominium buyers must be made aware of the city's restrictions. Existing tenants have been offered a voluntary no-smoking lease addendum by landlords.

In February, all Berkeley property owners of multi-unit housing as well as owners of attached housing were mailed packets notifying them of the law. The packets included sample lease language and a brochure to distribute to residents. The Tobacco Prevention Program collaborated with the Berkeley Rent Stabilization Board on the development of the materials.

Starting May 1st, complaint forms will be available on our website as well as in the 2nd floor lobby of the Public Health Division. After the first complaint, the alleged violator will be sent a packet reminding him/her of the new law with resources for quitting smoking if the individual interested. If two additional complaints are filed within a 6 month period, then a citation may be issued by Code Enforcement.

Links to the ordinance, education/lease documents, smoke-free buildings signs to print and Frequently Asked Questions can be found on: http://www.cityofberkeley.info/Smoke-Free_MUH

The Public Health Tobacco Prevention Program offers free cessation services to the public and has increased services in response to the passage of the ordinance. Please see page 2 for more information about cessation.

Additional information can be requested through the Tobacco Prevention Program's voice mail line at 510-981-5330 or via email at quitnow@cityofberkeley.info.

We are currently conducting presentations to tenants and property owners. Presentations can be scheduled by contacting Ann Song at (510) 981-5308 or via email at asong@cityofberkeley.info.



**For the health of our
community, this building is
100% Smoke-Free, including
common areas and units.**

City of Berkeley BMC 12.70

To quit smoking, call (510) 981-5330

For more information please visit

www.CityofBerkeley.info/Smoke-Free_MUH

If you are interested in joining the Berkeley Tobacco Coalition, please email us at quitnow@cityofberkeley.info or call us at 510-981-5330.

Retail Campaign

Freedom from Smoking®

FREE CESSATION CLINIC!

City of Berkeley Tobacco Prevention Program offers **FREE** Cessation Clinics! If you or someone you know is ready to quit smoking, please call or e-mail us for additional information including signing up for an upcoming cessation clinic. The next clinic begin in early May 2014.

Phone: (510) 981-5330

Email: quitnow@cityofberkeley.info



Rebecca Day-Rodriguez, Dawoe Chinkarlaprang, Seaquins Young, and Lia Lacy at the 2014 I&E Days in Sacramento

Our next Coalition meeting will take place Thursday, June 12, 2014 from 2:30-4:30pm



**City of Berkeley
Health, Housing & Community Services
Public Health Division
Tobacco Prevention Program**

On April 9th, City of Berkeley Tobacco Prevention staff attended the Retail Campaign Data Collection Training: Public Intercept Survey, Key Informant Interview, and Media Record Review. Tobacco prevention staff were trained to collect public intercept data with handheld devices, conduct interviews, and conduct a local media record review for the retail campaign. Data collection will begin in May and results will be made available sometime in the summer of 2014.

We are currently finalizing our work with retailers in reducing tobacco price promotions in retail stores. We look forward to partnering with retailers in increasing the health and wellness of our youth and communities.

I & E Days

On April 29th, City of Berkeley Tobacco Prevention staff member, Rebecca Day-Rodriguez, accompanied three youth interns to Sacramento to attend Capitol Information & Education (I&E) Days. Capitol I&E Days has been an annual event at the California State Capitol for over a decade. It was started by the Joint Ethnic Networks, which educated legislators on the impact of tobacco on California's diverse ethnic populations. In 2005 the event was broadened to include all Prop. 99 funded projects. Now, each year about 150 people from around the state come to the Capitol to educate their legislators about the burden of tobacco in their communities. Attendees organize under the Coalition to Protect All Californians from Tobacco (PACT), which is a coalition of individuals from tobacco prevention organizations and public health agencies committed to reducing the impact of tobacco on Californians.

If you wish to remove yourself from the newsletter distribution list, please email us at quitnow@cityofberkeley.info or call us at 510-981-5330.